



**AN ANALYSIS OF POLITENESS PRINCIPLE IN OPRAH
WINFREY TALKSHOW WITH LANCE AMSTRONG**

**By
EKA SUBEKTI
2009-32-200**

**DEPARTMENT OF ENGLISH EDUCATION
FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MURIA KUDUS
2013**



**AN ANALYSIS OF POLITENESS PRINCIPLE IN OPRAH
WINFREY TALKSHOW WITH LANCE AMSTRONG**

SKRIPSI

**Presented to University of Muria Kudus
in Partial Fulfillment of the Requirements for Completing the Sarjana Program
in the Department of English Education**

By

EKA SUBEKTI

2009-32-200

**ENGLISH EDUCATION DEPARTMENT
TEACHER TRAINING AND EDUCATION FACULTY
MURIA KUDUS UNIVERSITY
2013**

MOTTO AND DEDICATION

MOTTO

- ✓ People with kind hearted are the ultimate winners.
- ✓ If you know what is wrong, fix it!! The best strategy is the simplest thing.
- ✓ Winners never quit and quitters never win.
- ✓ Do not think after something happens, think before it happens.
- ✓ Despair is forbidden!

DEDICATION

This Skripsi is dedicated to:


- ✓ Her beloved parents (Karimun and Subiyatun), thanks for loving, caring and praying the best for her,
- ✓ Her beloved grandparents too (Karno and Sadir), thanks for your motivation, support and love,
- ✓ Her siblings, Susi Oktaviani and Edi Sukoco who gives her support, motivation and colour of her life,
- ✓ Her advisors Mr. Fajar Kartika and Mrs. Titis Sulistiowati who give her advices, correction and attention until this skripsi is succesfully finished.
- ✓ All of her friends who support her and can not be mentioned one by one.

ADVISORS' APPROVAL

This is to certify that the skripsi of Eka Subekti (2009-32-200) has been approved by the skripsi advisors for further approval by the Examining Committee.


Kudus, August 2013

Advisor I



Fajar Kartika SS, M. Hum
NIS. 0610701000001191

Advisor II



Titis Sulistvowati, SS, M.Pd
NIP. 19810402-200501-2-001

Acknowledged by
The Faculty of Teacher Training and Education
Dean,




Dr. Slamet Utomo, M.Pd
NIP. 19621219-198703-1-001

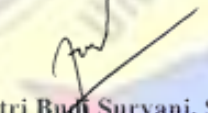
EXAMINERS' APPROVAL

This to certify that the Skripsi of Eka Subekti (2009-32-200) has been approved by the Examining Committee as a requirement for the Sarjana Degree of English Education.


Kudus, September 2013


Fajar Kartika, SS, MHum
NIS. 0610701000001191

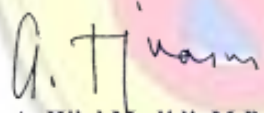
Chairperson


Fitri Budi Survani, SS, M.Pd
NIS. 0610701000001155

Member

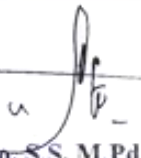
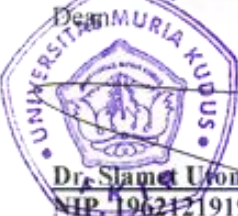

Mutohbar, S.Pd, M.Pd
NIS. 0610701000001204

Member


Dr. A. Hilal Madjidi, M.Pd
NIS. 0610713020001020

Member

Acknowledged by
The Faculty of Teacher Training and Education
Dean



Dr. Slamet Utomo, S.S, M.Pd
NIP. 196212191987031001

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Alhamdulillah, all praises and thanks to Allah, the Lord of Universe who has given us His uncountable mercy. Shalawat and Salam blessed and poured down upon our beloved prophet Muhammad SAW.

The writing of this skripsi is to fulfill the requirement for completing the Sarjana Program in English Education Department, Muria Kudus University. The writing of this skripsi would not have been completed without some contributions and supports from many people. Thus, the researcher also wants to express her thanks to:

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9. Her all friends of 2009 generation in English Education Department whose name cannot mention one by one.

Finally, may this skripsi be useful for every one who needs it, and the construction criticism and suggestion are expected from the readers.

Kudus, August 2013

The Researcher



ABSTRACT

Subekti, Eka. 2013. *An Analysis of Politeness Principle in Oprah Winfrey Talk show with Lance Armstrong*. Skripsi. English Education Department, Muria Kudus University. Advisors: (i) Fajar Kartika, SS, M.Hum, (ii) Titis Sulistyowati, SS, M.Pd.

Keywords :Politeness Principle, Maxims of Politeness Principle, Illocutionary act, Pragmatic Scale.

This study focuses on maxims of politeness principle found in “Oprah Winfrey Talk show with Lance Armstrong” using Leech’s theory. Politeness principle is minimizing (otherthings being equal) the expression of impolite beliefs, and maximizing (otherthings being equal) the expression of polite beliefs. Maxims of politeness principle is series number of maxims dealing with polite behaviour. The politeness principle is used to produce the polite utterances of being closer communication. Those maxims that operate in politeness principle are tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim.

This research aims to answer the following questions: (1) What are the kinds of illocutionary acts used by Oprah Winfrey in her talkshow with Lance Armstrong; (2) What are the maxims of Politeness Principle used by Oprah Winfrey in her talkshow with Lance Armstrong; and (3) What are pragmatics scale used by Oprah Winfrey in her talkshow with Lance Armstrong.

This research is conducted using qualitative method. The data source of this research is the transcript of Oprah Winfrey talk show with Lance Armstrong. The data are the utterances of the both speaker (Oprah Winfrey and Lance Armstrong) that contain the maxim of politeness principle. The data are collected using checklist instrument. After collecting data in to illocutionary act first, then the data is analyzed into six maxims of politeness principle based of the theory. According to the research finding, the conclusion is drawn.

The results of the study show that there are four types of illocutionary act (assertive, directive, commissive, expressive) used by both speaker, and also six maxims of politeness principle. Among those six maxims are: (1) tact maxim, (2) generosity maxim, (3) approbation maxim, (4) modesty maxim,(5) agreement maxim, and (6) sympathy maxim. The dominant maxim that is used is modesty maxim. Furthermore, the result shows that the both speaker of the talk show follow measurement of the pragmatic scales to express their politeness. Those pragmatic scales are the cost-benefit scale, the optionality scale, the indirectness scale, the power/ authority scale, and the social distance scale.

ABSTRAKSI

Subekti, Eka. 2013. *An Analysis of Politeness Principle in Oprah Winfrey Talk show with Lance Amstrong*. Skripsi. Pendidikan Bahasa Inggris, Universitas Muria Kudus. Pembimbing: (i) Fajar Kartika, SS, M.Hum, (ii) Titis Sulistyowati, SS, M.Pd.

Kata Kunci : Prinsip Kesopanan, Maksim prinsip kesopanan, Ilokusi, Skala Pragmatik.

Penelitian ini memfokuskan pada maksim prinsip kesantunan yang ditemukan di "Oprah Winfrey Talkshow dengan Lance Amstrong" menggunakan teori Leech. Prinsip Kesantunan adalah meminimalkan (hal lain dianggap sama) ekspresi ketidakyakinkan santun, dan memaksimalkan (hal lain dianggap sama) ekspresi keyakinan santun. Maksim prinsip kesantunan adalah beberapa maksim yang berhubungan dengan perilaku sopan. Prinsip kesantunan digunakan untuk menghasilkan ucapan santun yang dapat menjadikan komunikasi lebih dekat. Maksim tersebut diantaranya adalah maksim kebijaksanaan, maksim kemurahan hati, maksim persetujuan, maksim kesederhanaan, maksim kesepakatan, dan maksim simpati.

Penelitian ini bertujuan untuk menjawab pertanyaan-pertanyaan berikut: (1) Apa jenis ilokusi yang digunakan oleh Oprah Winfrey dalam talkshow-nya dengan Lance Amstrong, (2) Apa maksim prinsip kesantunan yang digunakan oleh Oprah Winfrey dalam talkshow-nya dengan Lance Amstrong, dan (3) Apa skala pragmatik yang digunakan Oprah Winfrey dalam talkshow-nya dengan Lance Amstrong.

Penelitian ini dilakukan dengan menggunakan metode kualitatif. Sumber data penelitian ini adalah transkrip dari Oprah Winfrey talk show dengan Lance Amstrong. Datanya adalah ucapan dari kedua pembicara (Oprah Winfrey dan Lance Amstrong) yang berisi maksim prinsip kesantunan. Data dikumpulkan dengan menggunakan instrumen checklist. Pertama, setelah mengumpulkan data kedalam ilokusi, kemudian data dianalisis menjadi enam maksim prinsip kesantunan berdasarkan teori. Berdasarkan hasil penelitian, diambil kesimpulan.

Hasil penelitian menunjukkan bahwa ada keempat macam ilokusi (assertive, directive, commissive, expressive) yang digunakan oleh kedua pembicara dan juga enam maksim prinsip kesantunan enam maksim prinsip kesantunan yang digunakan oleh kedua pembicara talk show. Di antara enam maksim yaitu: (1) maksim kebijaksanaan, (2) maksim kemurahan hati, (3) maksim persetujuan, (4) maksim kesederhanaan, (5) maksim kesepakatan, dan (6) maksim simpati. Maksim yang dominan digunakan adalah maksim kesederhanaan. Selanjutnya, hasilnya menunjukkan bahwa kedua pembicara di talk show menunjukkan adanya skala pengukuran pragmatik untuk mengungkapkan kesantunan mereka. Skala pragmatik tersebut adalah skala biaya-manfaat, skala pilihan, skala ketidaklangsungan, kekuasaan/ kewenangan skala, dan skala jarak sosial.

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